



Australasian Rescue Challenge Sponsorship Flyer 2017



AUSTRALASIAN RESCUE CHALLENGE 2017 SPONSORSHIP FLYER



Hamilton: 20-23 July

CURRENT SPONSORS

GOLD SPONSORS



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TO BOOK YOUR EXHIBIT OR SPONSORSHIP

Contact: Victoria Scirkovich **Email:** victoria@ufba.org.nz **Phone:** +64 4 2370265

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ARRO's Rescue Challenges have set worldwide standards over recent years. The annual Australasian Rescue Challenge attracts teams from all states in Australia, several teams from New Zealand as well as a number of teams from Hong Kong, Malaysia and Singapore. Around 20 teams are expected to enter ARC17. See more about the 2017 Challenge at arc17.nz

*The Australasian Rescue Challenge 2017 is being held at Claudelands Event Centre,
Hamilton New Zealand.*

ABOUT THE AUSTRALASIAN ROAD RESCUE ORGANISATION

ARRO is the peak body in Australasia for the development of knowledge and skills in road crash rescue. ARRO represents Australasia at the World Rescue Organisation (WRO). The vision of the WRO is to create a global rescue environment where any person involved in an entrapment or stranding incident anywhere in the world will be rescued and medically cared-for using best practices that are safe, effective and efficient, therefore maximising survival and recovery rates.

Through its involvement in road rescue challenges, and knowledge of the latest technologies, ARRO strives to improve the science and quality of rescue services provided to casualties and, therefore, a reduction in the severity of injuries. The ARRO executive has established a strategic plan to facilitate achieving these objectives.

ARRO is a membership based organisation and relies on the support of members and sponsors to exist. Members can be individuals or emergency service organisations, as well as corporates with an interest in the rescue industry. All members of ARRO volunteer their time and diverse industry experience to assist in achieving the organisation's goals. This is represented in both the membership and our management team, which is made up of representatives from different jurisdictions, agencies and levels of management within those organisations.

ARRO MEMBER AGENCIES

- ACT Fire & Rescue Service • Country Fire Authority, Victoria
- Dept of Fire & Emergency Services, WA • Fire & Rescue NSW
- Metropolitan Fire & Emergency Services Board, Victoria
- Northern Territory Fire & Rescue Service
- NSW State Emergency Service • Queensland Ambulance Service
- Queensland Fire & Emergency Services • South Australia Country Fire Service
- South Australia State Emergency Service • South Australia Metropolitan Fire Service
- Tasmania Fire Service • Tasmania State Emergency Service
- United Fire Brigades' Association of New Zealand
- Victoria State Emergency Service

ARRO AFFILIATE MEMBERS

- Hong Kong Fire Services Department

ARRO ASSOCIATE MEMBERS

- Packexe Ltd Safety Direct Solutions

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This Year's Challenge is hosted in New Zealand by the United Fire Brigades' Association.

WHO ARE WE?

The United Fire Brigades' Association (UFBA) works with all firefighters throughout New Zealand. We represent New Zealand Fire Service's 12,000 career and urban and rural volunteer firefighters as well as industrial and military brigades.

The UFBA's purpose is to give back to these selfless individuals by helping promote their work and supporting them through advocacy and learning opportunities.

As a non-profit organisation, UFBA seeks sponsorship and exhibitors to ensure that our members have the best range of learning opportunities on offer. This includes displays of the latest technologies and services that YOU the exhibitor and sponsor have to offer.

THE CHALLENGE PROGRAM

Thursday 20th July 2017

- Learning Symposium – full day of lectures, technical demonstrations and workshop sessions
- Welcome Reception – at completion of Learning Symposium to be held at Hobbiton Movie Set, Matamata

Friday 21st July 2017

- ARC Challenge events – Day One ARC Trade Expo

Saturday 22nd July 2017

- ARC Challenge Events – Day Two ARC Trade Expo Volunteers
- ARRO Annual General Meeting

Sunday 23rd July 2017

- ARC Challenge Events – Day Three ARC Trade Expo
- ARC Awards Dinner (at Claudelands)

There will also be a range of new product demonstrations and hands-on activities throughout the grounds. These will attract additional spectators from emergency services as well as the general public.

ADVANTAGES OF EXHIBITING AND SPONSORING OUR EVENT

This is a unique marketing opportunity for you to connect with your target audience

- Brand placement and networking on a AUSTRALASIAN level
- Build profiles with our members and trusted community leaders
- Show your corporate responsibility by supporting Volunteerism and the most trusted professionals in Australasia and beyond
- Promote your products and services to an engaged and passionate audience

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TRADE DISPLAY AND EXHIBITION

Exhibition Booth: NZ\$2200.00

- 3 x 3m booth
- Power with a multi box and two 150w spotlights
- One clothed trestle table and 2 chairs
- Opportunity to place one A4 promotional item in the Delegate satchels
- Acknowledgement in the Challenge handbook
- Registration (including catering) for two company representatives to man the booth

Static Display: NZ\$1000.00

This is perfect if you want to support the ARRO but are unable to make it to the Challenge. This is space for a free-standing sign and brochure stand (both to be provided by you)

- 1 x 1m space in the entrance way to the Exhibit Area
- Power with a multi box
- One free-standing pedestal table for laptop or pamphlets
- Acknowledgement in Challenge handbook

If you are not local to the venue, UFBA will take delivery of your signage, brochures, display products and place them in your display area for you. We will pack them for you at the end of the Challenge, ready for you to arrange pick up.

SPONSORSHIP

Welcome Function: NZ\$5000.00

This will be held at the [Hobbiton Movie Set](#)

- Naming rights to the Welcome Function on the evening
- Opportunity to address the Delegates and other attendees at the function
- Two tickets to the function
- Acknowledgement in the marketing collateral
- Product placement or signage at the Welcome Function venue
- Your company logo on our Challenge website arc17.nz

Awards Dinner: NZ\$6000.00

This will be held at Claudelands, and will be the premium function of the Challenge

- Naming rights to the semi-formal Awards Dinner Function
- Opportunity to address the Delegates and other attendees at the function
- Four tickets to the function
- Acknowledgement in marketing collateral
- Product placement or signage at the Awards Dinner Function venue
- Promotional material on tables
- Your company logo on our Challenge website arc17.nz

Note: *The costs above for Trade Display and Sponsorship do not include New Zealand GST of 15%. This will be charged at the time of invoicing.*

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